

Studienverlaufsplan Master „International Management“

Modul Nr.	Modultitel	Semesterangabe mit ECTS-Leistungspunkten			Lehrform	Prüfungsform
		1.	2.	3.		
1	Business Management	10				
1.1	Sustainable Corporate Management	5			(SU, S)	schrP, PStA
1.2	Management Simulation	5			(S)	schrP 80%, PStA 20%
2	International Business		10			
2.1	International Strategic Management		5		(SU, Ü)	SchrP oder PStA
2.2	Intercultural Management and Business Ethics		5		(SU, Ü)	SchrP oder PStA
3	Data Driven Business Management and Controlling	10				
3.1	Working with Data: Research Methods in Business Administration	4			(SU, Ü)	PStA
3.2	Portfolio Management & Controlling	(4)	(4)		(SU, Ü)	SchrP
3.3	Process Mining	(2)	(2)		(SU, Ü)	SchrP
4	Steuerrecht und Wirtschaftsprüfung		10			
4.1	Internationales Steuerrecht		5		(SU, Ü)	PStA
4.2	Wirtschaftsprüfung		5		(S)	PStA
5	Finance and Accounting		10			
5.1	Advanced Finance		5		(SU, S, Ü)	SchrP oder PStA
5.2	Advanced Accounting		5		(SU, S, Ü)	SchrP oder PStA
6	European Economics and European Law		10			
6.1	European Economics		5		(SU, S)	SchrP oder PStA
6.2	European Law		5		(SU, S)	SchrP oder PStA
7	Strategic Marketing Management	10				
7.1	International Marketing Management	5			(SU, Ü)	SchrP
7.2	Strategic Marketing Projects	5			(SU, Ü)	PStA
8	Change Management	10				
8.1	Change Management	5			(SU)	SchrP und/od. PStA
8.2	Change Management Case Studies	5			(Ü)	mdIP und/od. PStA
9	Supply Chain Management	10				
9.1	Added Value and Sales Management	5			(SU)	SchrP und/od. PStA
9.2	Concepts in Creation and Development of Supply Chains	5			(Ü)	mdIP und/od. PStA
10	Innovation and Entrepreneurship		10			
10.1	Innovation		5		(SU)	PStA
10.2	Entrepreneurship		5		(SU)	SchrP oder PStA
11	Mindful Leadership		10			
11.1	Leadership		5		(SU)	SchrP und/od. PStA
11.2	Mindful Business		5		(SU)	PStA
Master-Thesis				30	MA	MA, mdIP
Credit Points/ Semester		30	30	30	90	
SUMME Semesterstunden		24	24	24	72	
SUMME Workload (WL)		900	900	900	2700	
WL-Stunden pro Jahr		1.800		900	2.700	

mdP = mündliche Prüfung

MA = Masterarbeit

PStA= Prüfungsstudienarbeit (bei Gruppenarbeiten mit zusätzlicher, individueller Prüfung, z.B. Kolloquium)

S = Seminar

SchrP = schriftliche Prüfung

SU = seminaristischer Unterricht

Ü = Übung