

Erasmus+ Staff Days TH Rosenheim / Programme / 23.-25.09.2024
“International Offices: Hidden Champions in Internationalisation”

Room: Building A-C

| Time | Monday, 23.09.2024 | Tuesday, 24.09.2024 | Wednesday, 25.09.2024 | | | |
|---------------|---|--|--|--|--|--|
| 09:00 – 12:00 | Welcome to TH Rosenheim Prof. Heinrich Köster <i>President TH Rosenheim</i> Prof. Carolin Fleischmann <i>Academic Director International Relations</i> | Day Trip to Campus Chiemgau in Traunstein | Departure Main Station Rosenheim Introduction to Campus Chiemgau Prof. Martin Fleischmann and Team The digital future is ours @ Campus Chiemgau At Campus Chiemgau, the guiding principle for all degree programmes and educational opportunities is a focus on digitalisation. Combined with a strong practical orientation, graduates will have excellent future opportunities in booming professional fields. Workshop: Successful (Digital) Marketing in International Settings Prof. Martin Fleischmann / Prof. Wibke Michalk | | | |
| | International Activities @ TH Rosenheim Sibylle Möbius, International Office International Activities @ Universities Hidden champions present themselves All: Presentation Round & Poster Session 11.15 - 12.15 am: Workshop: Bavaria for Beginners - The Importance of Intercultural Communication Verena Gruber, Intercultural Trainer 12.30 pm photo appointment | | | Good Practices @ International Offices Hidden champions reveal their secrets Moderation: Tatjana Erlewein Topics World Café / Good Practice Exchange <ul style="list-style-type: none"> • Support Services for International Students • How to boost Incoming Exchange? • How to boost Outgoing Exchange? • Successful Summer Schools / BIPs • International Student Marketing • How to convince your Faculties & Professors of being International? Parallel: Individual meetings 12:00 – 12:30 Feedback and certificates | | |
| | 12:30 – 1:30 | | | | 12-2 pm Lunch | Optional: Lunch Canteen |
| | 1:30 – 3:00 | | | | Workshop: Successful Teamwork in International Settings Prof Dr Sonja Unterlechner | Lake Chiemsee: Tour to the Island and Castle of Herrenchiemsee |
| 4:30 – 6:00 | City Tour Rosenheim Karin Wiesböck, Tour Guide | Return to Rosenheim | | | | |
| 6:00 – 8:00 | Dinner im Auer | | | | | |

Date: 05.06.2024